



HDCA Meeting Notes  
February 9, 2022  
Zoom / Virtual Meeting

Attendees:

Kareem Aref  
Bruce Bermudez  
David Brewer  
Deborah Brosseau  
Madonna Cacciatore  
Pamela Clay  
Fredrica Cooper  
Linda Deutsch  
Judy Dowden

Jodi Ehrlich  
Anne Fitzgibbon  
Scott Grodner  
Billy Harris  
Jan Hohenstein  
Alexa Iles-Skarpelos  
Pamela Kalmus  
Will Keck  
Swami Mahayogananda

Cynthia Martinez  
Robin McWilliams  
Lois Rosby  
Jack Rosenfeld  
Merle Singer  
Nathan Singer  
George Skarpelos  
Alli White

## I. Welcomes & Introductions

Alexa Iles Skarpelos, HDCA President

## II. Looking Back: HDCA 2021 Recap

### The HDCA Leadership Team

Board Officers, HDCA Reps and Committee Chairs

Alexa Iles Skarpelos, President  
David Brewer, Vice President & Beautification Committee Chair  
Kelly Ziegler, Treasurer  
Jan Hohenstein, Secretary & Neighborhood Watch Chair

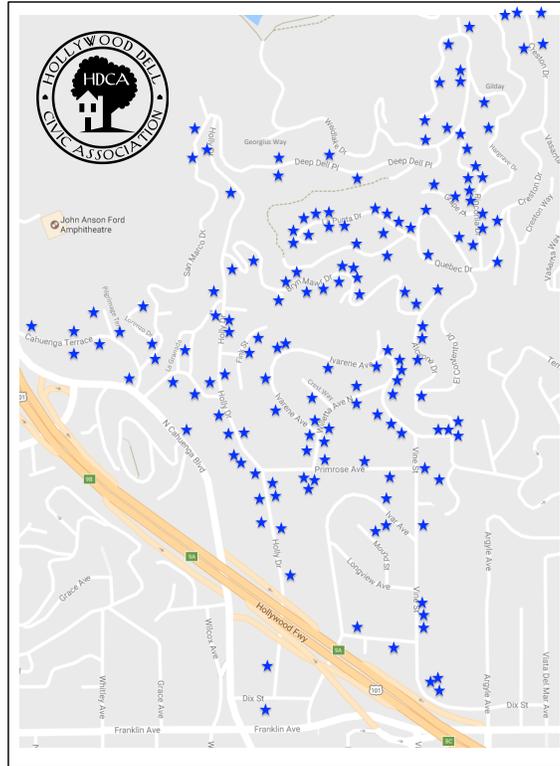


## 2021 MEMBERSHIP STATS

176 total households joined HDCA in 2021  
10% increase over the previous year  
88% paid \$50 or more  
12% paid the reduced (senior/student) rate  
8% were first time members

# 2021 Membership Map

Alcyona Drive  
 Bryn Mawr Drive  
 Cahuenga Terrace  
 Crest Way  
 Creston Drive  
 Creston Way  
 Deep Dell Place  
 Dix Street  
 El Contento Drive  
 Fink Place  
 Fink Street  
 Georgius Way  
 Gilday Drive  
 Grape Place  
 Hargrave Drive  
 Holly Drive  
 Ivar Avenue  
 Ivarene Avenue  
 La Granada Drive  
 La Punta Drive



La Rocha Drive  
 Longview Avenue  
 Lorenzo Drive  
 Macal Place  
 Mound Street  
 North Cahuenga Blvd.  
 Odin Street  
 Pilgrimage Trail  
 Pitcher Road  
 Primrose Avenue  
 Quebec Drive  
 Rinconia Drive  
 Rinconia Place  
 San Marco Drive  
 Timmons Trail  
 Vedanta Terrace  
 Vine Street  
 Weidlake Drive  
 Weidlake Place  
 Willetta Avenue N

*Note: streets with members listed in black*

## 2021 INCOME & EXPENSES

Income total for 2021	= \$12,406
Expenses for 2021	= \$ 8,357
Balance	= \$ 4,048

Income came from:

- Membership dues
- Donations\*

\*Including film production donations, which accounted for 25% of our income in 2021.

Expense Breakdown By Category:

40 %	Events
36 %	Neighborhood Projects
15 %	Operating Costs
9 %	Charitable Contributions

## EVENTS

### Neighborhood Cleanup Day

Our first in-person event since COVID-19 was a Neighborhood Cleanup Day on **Saturday, April 23<sup>rd</sup>**. The HDCA Neighborhood Improvement Committee set up a welcome tent in Franklin Ivar Park and provided tools, gloves, masks and sunhats along with Kettle Glazed Doughnuts and bottled water. There was a fantastic turnout of volunteers including families with kids of all ages working together to keep our neighborhood beautiful.



### National Night Out

On **Tuesday, August 3<sup>rd</sup>** the HDCA and Hollywood LAPD organized a National Night Out Community Event at Lake Hollywood Reservoir. Community members were invited to come walk, run or ride their bike around the 3-mile loop along with Area Senior Lead Officer Heather Mata and other LAPD personnel. National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie. The HDCA Neighborhood Watch Captains manned the welcome tent at the entrance.

### Summer Block Party & Pet Parade

Our Summer Block Party & Pet Parade is an inclusive annual community event that has been held since 2006 (with 2020 being the exception because of the pandemic). It is a street party featuring live music by volunteer musicians, kids activities, and a pet parade. Government representatives, the Los Angeles Fire Department and the Los Angeles Police Department are invited as special guests. In 2021 we held the event on **Saturday, August 7<sup>th</sup>**. In addition to the live music and pet parade, we included a free COVID-19 testing and vaccination clinic, free snacks and drinks, and Dell artists did henna and live sketching. Our VIP guests included:

- US Congressman Adam Schiff
- LA City Attorney Mike Feuer
- LA City Council Member Nithya Raman
- LAFD Deputy Chief Armando Hogan and the Firefighters from Station 82
- LAPD Hollywood Captain Brent McGuyre, SLO Heather Mata and other LAPD Hollywood Officers including Brian White, who played drums with the band.



## Dell Neighbor's Night At The Bowl

The Hollywood Bowl was able to reopen in the Summer of 2021. Even with a reduced schedule of performances and COVID protocols in place, it was nice to get back to our treasured outdoor venue. In September the Bowl management offered our neighborhood free tickets to a series of shows. The HDCA organized a Hollywood Dell "Neighbor's Night" for the **Thursday, September 9<sup>th</sup>** LAPHIL performance of Beethoven and Schumann.

## Holly-ween In The Dell

Thankfully we were able to resume our traditional "Holly-ween in the Dell" celebration on the street this year. The theme was *Dia de los Muertos / Day of the Dead*. **Sunday, October 31<sup>st</sup>** we set up a Dell *Ofrenda* (altar) and several tents at the intersection of Primrose and Willetta where HDCA volunteers in costume gave away popcorn, candy, small toys, and a special coloring book. There was also a photo booth for people to take "selfies."



## Holiday Toy Drive

In December the HDCA and Hollywood Dell neighbors collected and donated new, unwrapped toys for the Hollywood LAPD to distribute along with bags of non-perishable food to Hollywood families in need during the holidays.

## NEIGHBORHOOD MEETINGS

The HDCA hosts regular neighborhood meetings that are open to the public and held the second Wednesday of the month. We continued to meet virtually in 2021 via Zoom. The purpose of the monthly meetings is to:

- Foster communication, education and civic engagement
- Share important information
- Offer access to representatives from local government
- Provide a forum to raise issues and conduct discussions on a variety of topics that are of interest to our community

In addition to updates from our representatives in local government, and from the LAPD, we covered a variety of topics in 2021. Some examples are:

- CA State Assembly Bill: AB 1371 Three Feet for Safety Act, which requires a vehicle passing a bicycle to pass at no less than 3 feet.
- CA State Assembly Bill: AB 43 Zero Fatalities (traffic) Task Force, speed limits, pedestrian and bicycle safety etc.
- CA State Senate Bill: SB 9 & SB 10 both concerned changing limits to zoning with the goal to increase density as a means to address the affordable housing crisis.
- Area Homeless Encampments

- Fire Safety
- Franklin Ivar Park Security
- Proposed 7 ELEVEN on Franklin and Vista Del Mar
- Illegal Activity at Hollywood Gateway Triangle
- Demystifying Solar (residential applications)

We invited these special guests to speak in 2021:

- Nithya Raman, Los Angeles City Council Member (CD4)
- Steve Lurie, Los Angeles Police Department Hollywood Division Commander
- Mike Feuer, Los Angeles City Attorney
- Armando Hogan, Los Angeles Fire Department Deputy Chief & Commander
- Michael Mekeel & Frances Offenhauser, Offenhauser / Mekeel Architects



## HDCA COMMITEES

### HDCA Film Production

The HDCA Film Committee was established in 2021 to ensure the Hollywood Dell is a positive place for film production for both the film production companies and the neighborhood residents. The primary role of the committee is to create awareness, share information and act as a resource so that filming activities are done within the established rules and permit guidelines, that public safety is observed and that the impact on the neighborhood is minimal. In 2021 there were 37 days of film production within the Dell borders.

Committee Chair: Jodi Ehrlich ([Jodi@hollywooddell.com](mailto:Jodi@hollywooddell.com))

### Neighborhood Improvements

In 2021 we recognized that “Beautification Committee” didn’t accurately describe the work and projects of this committee, and the name was changed to “Neighborhood Improvements Committee.” They kicked off 2021 by installing the five Hollywood Dell little free library “branches.” These were custom-made by a local craftsman and installed at hosted locations throughout the neighborhood. This committee also organized the cleanup day and made sure the pet waste stations were supplied and emptied.

Committee Chair: David Brewer  
([david@hollywooddell.com](mailto:david@hollywooddell.com))



### Neighborhood Watch

In 2019 the HDCA formed a Neighborhood Watch Committee. The objective was to develop a system for residents to share critical information and provide support regarding criminal incidents, nuisance

properties and the means to mobilize in the event of a large-scale emergency such as a wildfire, earthquake, or public health crisis like the pandemic.

Committee Chair: Jan Hohenstein ([jan@hollywooddell.com](mailto:jan@hollywooddell.com))

### **Outreach**

This committee assembles and delivers welcome baskets to new neighbors. In 2021 volunteers delivered 53 baskets. These contain information about the Hollywood Dell, the HDCA and other materials that are curated for a new resident including an Observe & Report pamphlet and information on how to join the neighborhood watch to assist in crime prevention and neighborhood safety, information about living in a Very High Fire Danger Severity Zone (VHFDSZ) and the contact information for our government representatives and local community groups. These are accompanied by a plant and other garden-themed trinkets, and packaged in an attractive basket.



Committee Chair: Judy Dowden ([judy@hollywooddell.com](mailto:judy@hollywooddell.com))

### **501c3 Non-Profit**

For decades the HDCA had been designated as a 501c4 civic organization. Years ago the HDCA formed a 501c3 Feasibility Committee to determine whether it would be beneficial to change our status. The HDCA Board decided that the benefit of being able to apply for public grants and donations from large companies to fund projects and organizations was worth making the change. At the start of 2021 we submitted an application to change our status to become a full non-profit charitable organization (501c3). We received the approval letter from the IRS in September of 2021.

Committee Chair: Kelly Ziegler ([Kelly@hollywooddell.com](mailto:Kelly@hollywooddell.com))

## **III. HDCA Annual Board Election (7:35 – 7:45 pm)**

Voting members of the association shall nominate and elect the Officers of the Executive Board of the Association each year at the February meeting.

Scott Grodner made the motion to nominate the slate for re-election

Judy Dowden seconded the motion

A vote was taken and the majority approved and elected the Officers as follows:

<u>Position</u>	<u>Candidate</u>
President	Alexa Iles Skarpelos
Vice President	David Brewer
Treasurer	Kelly Ziegler
Secretary	Jan Hohenstein

## IV. Looking Forward: Goals For 2022 (7:45 – 8:00 pm)

A discussion of what the HDCA should focus on this year.

### What projects?

#### Private Security / 24-hour Neighborhood Patrol

Jan Hohenstein will head up the team to research potential companies and report back on how many households are required and what the cost is to get a 24-hour patrol.

#### Neighborhood Watch Outreach

Publish the list of watch captains, ask for volunteers for the open slots and promote participation in the neighborhood watch.

#### Traffic mirrors

The HDCA will purchase and arrange for installation of traffic mirrors at locations that need them. Email the location (address or map with a pin in it) with your request to [alexa@hollywooddell.com](mailto:alexa@hollywooddell.com)

#### No Smoking / Fire Area Signs

We will be installing signs at the following locations:

- Vine Overlook
- La Rocha Trail

#### Vine Overlook Improvements

CD4 has installed a new light.

We are looking at planting Natal Plum shrubs.

#### Franklin Ivar Park / Ivar Tunnel Area

Is it possible to add lighting to Franklin Ivar Park? There is currently no electrical power source.

Also, can we figure out how to prevent the trespass activity around the park. There is a jurisdictional issue (City of LA, MRCA, CALTRANS) that needs to get sorted.

Neighborhood Improvements team can look at what plantings / landscaping could help discourage trespassing. Look at the area at Odin and Cahuenga that was recently re-landscaped for ideas that we could use?

#### Gateway Triangle Restoration

Now that the illegal restaurant has been removed, how can we help get the triangle restored (replanted).

#### Apply for Grants

Now that we are a 501c3 we can start applying for grants to fund more significant projects. Several people in the meeting have grant writing experience and offered to help with this.

#### New Website

### What events?

Jodi shared that the Hollywood Bowl will again be giving the HDCA vouchers for the upcoming season for us to distribute to our membership. We will likely distribute them at the June 4<sup>th</sup> Summer Block Party.

We need volunteers to assist with helping plan the Summer Block Party. We would like to include a COVID clinic (vaccinations and testing) as well as additional free food this year.

### What Issues?

There continues to be a lot of discussion around the homeless encampments in our area. The HDCA will be holding a follow-up to the recent special meeting about the homeless in Hollywood (date TBD).

**Announcements & Upcoming Events:**

WED February 16<sup>th</sup> Hollywood Community-Police Advisory Board Meeting (2:00 pm)

TUE February 22<sup>nd</sup> – THU February 24<sup>th</sup> Greater Los Angeles Homeless Count

WED March 9<sup>th</sup> Hollywood Dell Neighborhood Meeting (7:00 pm)

SAT March 19<sup>th</sup>

Pamela Clay is performing a “Spring Fling” Zoom concert Saturday, March 19, 2022 (7:00 pm PST)

[https://metropolitanzoom.ticketleap.com/pamela-clay-031922/dates/Mar-19-2022\\_at\\_0700PM](https://metropolitanzoom.ticketleap.com/pamela-clay-031922/dates/Mar-19-2022_at_0700PM)